



# FEI DRESSAGE WORLD CUP™ HERNING

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ASK



## FEI™ DRESSAGE WORLD CUP™ HERNING

**16. - 20.  
OCTOBER  
2024**

**World Class Dressage  
riders in Herning**

**WORLD CUP FAIR &  
INTERNATIONAL JUMPING  
AND DRESSAGE**





**FEI**  
**DRESSAGE**  
**WORLD CUP™**



**Herning, DEN**  
16-20.10.2024

**Lyon, FRA**  
29.10-03.11.2024

**Stuttgart, GER**  
13-17.11.2024

**Madrid, ESP**  
28.11-01.12.2024

**London, GBR**  
17-22.12.2024

**Mechelen, BEL**  
26-30.12.2024

**Basel, SUI**  
09-12.01.2025

**Amsterdam, NED**  
23-26.01.2025

**Neumünster, GER**  
13-16.02.2025

**Gothenburg, SWE**  
19-23.02.2025

**'s-Hertogenbosch, NED**  
13-16.03.2025

**THE FINAL**

**Basel, SUI**  
02-06.04.2025



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**AVIAR**

# FEI president

On behalf of the Fédération Equestre Internationale, it is my pleasure to welcome you to Herning for the first qualifier of the FEI Dressage World Cup™ Western European league 2024/2025. In the coming days we will once again have the privilege of watching grace and power come together, as some of the world's best partnerships display their talent in the aim of qualifying for the prestigious Finals to be held in Basel (SUI), 2-6 April 2025.

The FEI World Cup™ is a series with tremendous history and prestige, which started with Jumping in 1978, and then extended to the discipline of Dressage in 1985. The concept is simple, a global series where athletes compete at multiple events in order to earn their place at the Final alongside the world's best athletes and a shot at the ultimate indoor trophy in each of the disciplines.

The format of the FEI World Cup™ series guarantees edge of your seat competitions while showcasing the special bond between horse and human; the trust, communication, hard work and patience involved. It is this bond which enables impressive feats of athleticism to be achieved and the core around which the whole FEI community revolves.

I would like to thank the entire Organising team as well as all the officials, supporters and volunteers for their hard work and dedication. Without your enthusiasm and expertise, our sport would not be able to thrive. I'd also like to pay tribute to the many horse-owners, and to the skills of the breeders of the amazingly talented horses who have lifted the profile of Dressage over the years.

I wish all the athletes and their invaluable support teams the very best of luck! And to the fans, I hope you enjoy every minute of the best our sport has to offer!

## Ingmar De Vos

FEI President



# Welcome to Herning

It is my great pleasure to welcome you to the Municipality of Herning. We are thrilled to have you as our guest and hope you enjoy your stay here.

Over the past decade, Herning has blossomed into one of Europe's foremost destinations for major sporting events. Every year, we welcome around one million guests, despite being a municipality with approximately 90.000 residents.

I hope you will take some time to explore our city's many attractions and experiences. In Herning, you will find a stunning blend of artistic expression, athletic performance, and cultural richness.

I assure you that our many shops, restaurants, hotels, cafés, and bars are ready to do their utmost to accommodate you.

On behalf of the city and the Municipality of Herning, I once again wish you a wonderful stay.

## Dorte Vest

Mayor, City of Herning



# Danish Equestrian Federation



**The FEI Dressage World Cup™ event in Herning this October is an important part of Danish equestrian sports and a mark of Denmark's position as a strong equestrian nation, particularly in dressage.**

Although Danish equestrian sports have gone through a turbulent time – and challenges remain – this should not stop us from coming together around what we love the most: the sport. The FEI Dressage World Cup™ in Herning gives us the opportunity to support our talented riders and enjoy world-class equestrian competition. As something truly special this year, DRF will be hosting a medal celebration, open to all. Here, we will honor the fantastic Danish Olympic and Paralympic medalists: Cathrine Laudrup-Dufour, Nanna Skodborg Merrald, Daniel Bachmann Andersen in dressage, and Kathrine Kristensen in para-dressage. We look forward to celebrating these achievements together with you.

A special thanks goes to the city of Herning, which year after year stands by us as a loyal supporter of Danish equestrian sports. Over the past decade, Herning has truly established itself as the epicentre of major equestrian events in Denmark. As usual, there will be an opportunity to experience world-class show jumping and dressage, and as always, great deals from the many exhibitors. We look forward to seeing you for some fantastic and unforgettable days filled with sport, celebration, and community.

## **Dan Boyter**

Chairman, the Danish Equestrian Federation



## Organizing Committee

On behalf of World Cup Herning PS we proudly welcome riders, spectators, officials, sponsors, and partners to the opening leg of the FEI Dressage World Cup™ 2024/2025 season in Herning. The Exhibition Centre of Herning and the impressive arena Jyske Bank Boxen set the frame for this traditional and popular series in dressage.

The spectators create a wonderful and welcoming atmosphere for all the riders. We are looking forward to presenting the Danish silver-medal-team from the Olympics in Paris and top-riders from the Western European League. In Herning, we have the possibility to offer two quality arenas for horses and riders giving us the possibility to invite riders to FEI Dressage World Cup™, international 3- and 2-star dressage and the series for U25-riders; Lövsta Future Challenge.

All of this combined with international jumping CSI3, CSIU25, CSIP and we also look forward to welcoming amazing ponies in the FEI Jumping Ponies' Trophy 2024.

Our focus is firmly set on creating optimal conditions that enable riders and horses to bring their top game to be enjoyed by everyone at FEI World Cup™ Herning. Our sponsors, partners, and staff all contribute considerably to enable us to organise World Cup Herning, and we thank them sincerely.

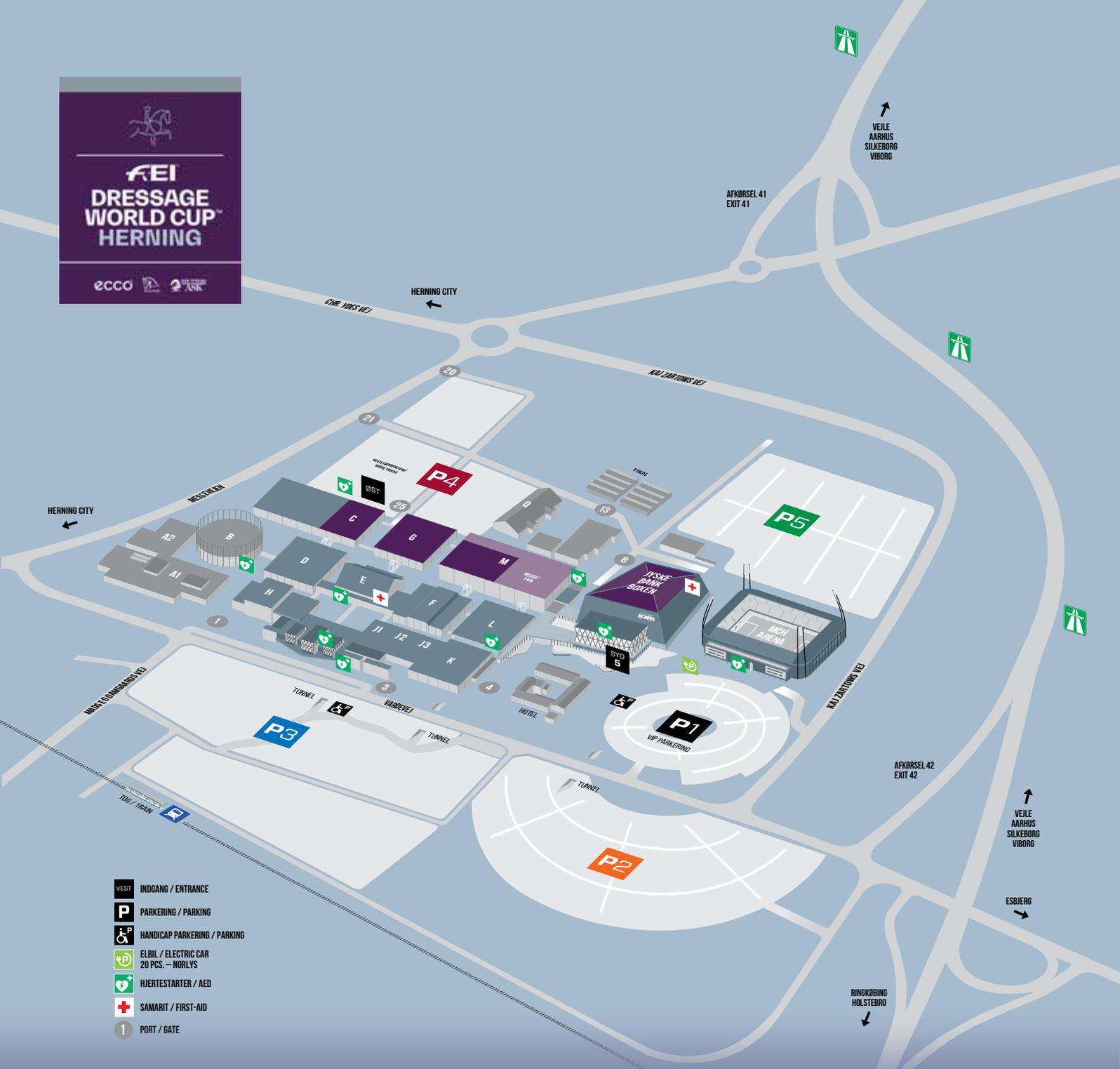
A huge thanks to the hundreds of volunteers working tirelessly, throughout the showground – we could not make this happen without them.

We hope you will enjoy FEI Dressage World Cup™ Herning!

## **Casper Cassøe Krüth**

Director





- VEST INDGANG / ENTRANCE
- PARKERING / PARKING
- HANDICAP PARKERING / PARKING
- ELBIL / ELECTRIC CAR  
20 PCS. – NORLYS
- HJERTESTARTER / AED
- SAMARIT / FIRST-AID
- PORT / GATE

# FEI DRESSAGE WORLD CUP™ HERNING

# MAP 2024

# FEI.TV™



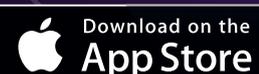
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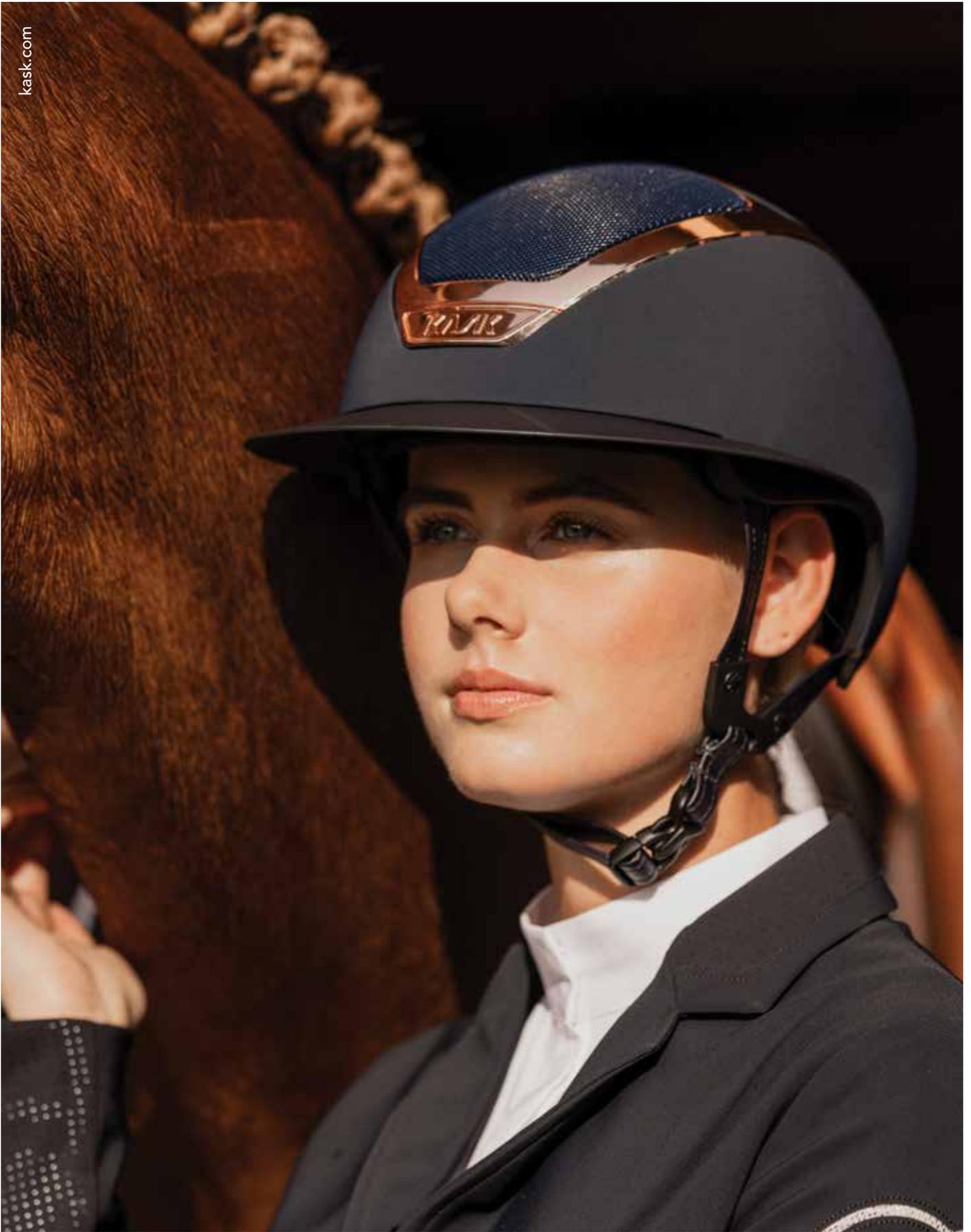
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## VISIT THE WORLD CUP FAIR

In connection with the FEI Dressage-World Cup™ qualification in Jyske Bank Boxen, you can also visit the "World Cup Fair – everything for horse & rider" - there is free entrance. The fair is a part of Blue Hors Arena M, which is located close to Jyske Bank Boxen.

Arena M will contain about 60 booths, where you will find exhibitors with everything in riding- and horse equipment, feed, trailers, stable equipment and much more.

# EXHIBITORS

## COMPANY NAME

## BOOTH

Agria Dyreforsikring	M9910
Aloe Vera Huset Esbjerg	M9946
Aviar Saddles	M9744
BelliNoxx ApS	M9742
Broholm.biz	M9918
B-Stengaard.dk Be Balanced	M9920
Bøgelund Rideudstyr	M9724
Cavaleros Denmark	M9780
Danshaker	M9840
Denwax	M9826
Eco Machines ApS	M9980
Equality Line AB	M9960
EquiSafe AB	M9882
Fagerdesign AB	M9942
Flexisadler	M9832
Fyns Rideudstyr ApS	M9850



## OPENING HOURS

Thursday 09:00-19:30  
Friday 09:00-19:30

Saturday 09:00-19:30  
Sunday 09:00-16:00

## COMPANY NAME

## BOOTH

Global Trucks Danmark A/S	M9690
Happy Horse	M9984
Helgstrand Denmark	M9998
Hesteplaneten	M9886
HH Care ApS	M9764
Horse-trainer ApS	M9964
Horseworld Rideudstyr	M9952
INGDAM'S Saddlecompany, Ridingboots & Concept	M9944
Jessens Rideudstyr	M9740
KASK	M9862
Kentucky Horsewear	M9600
Kirstineholm Rideudstyr	M9761
Lantmännen Krafft AB	M9766
Hestemediet	M9841
Maya Delorez AB	M9852
Midtgaard Maleri	M9830
Mikkla	M9902
Millennium Copenhagen ApS	M9753
Nathalie Horsecare	M9754
Pavo-Hestefoder	M9860
Piaf Copenhagen	M9880
Polaris	M9580
Pro-Rider ApS	M9752
Qnuz	M9884
Rider Sport Rideudstyr	M9754
Rideudstyr Syd ApS	M9745
Riislund	M9954
Rytterbussen	M9836
Rytterstuen	M9751
Skydsbjerg Horsetruck ApS	M9790
Stutteri Vestmose	M9788
World of Comfort ApS	M9734
BMW - Bayern AutoGroup	



# ORGANIZATION & OFFICIALS

Casper Cassøe

Kirsten Mohr

Susanne Hvid

Pia Pedersen

Lisette Berner

Mai Nielsen

Morten Christensen

Anna Cederstrøm

Camilla Andersson

Jens Helmers

Anna-Karin Tiden

Heiko Koolman

Simone Teeuwen

Lena Aagaard

Bent Schultz

Show Director

Head of Show Office

Show Office

Show Office

Show Office, Dressage

Operation

Operation

Ceremonies

Ceremonies

Ground Jury President

Ground Jury Jumping

BLUE HORSE



Jaana Alvesparr	Overall Chief
Per Nielsen	Chief Steward, Dressage
Ulrich Eickershoff	Steward Dressage/Jumping
Eva Åkerström	Steward
Ulrica Holst	Steward
Grzegorz Kwaczynski	Steward
Piotr Tadeusz Wajs	Steward
Tadeusz Wais	Steward
Bibi Hollenberg	Assistant Steward
Lisbeth Jespersen	Assistant Steward
Gitte Marlene Hansen	Assistant Steward
Hans Appel	Night Steward
Bo Gejl	Course Designer (national)
Mark McGowan	Course Designer
Ulrik Müller	Equipe AB
Pia Switzer	Speaker
Nikoline Rasmussen	Speaker
Ian Scott	Speaker
Dorte Simonsen	Speaker
Hans Schougaard	Official Veterinarian
Ranja Broe-Brøndum	Official Veterinarian
Liselotte Busch Larsen	FEI Permitted Treating Vet.
Karl-Henrik Heimdahl	Treating Vet.
Jack Ray Nielsen	Farrier
Borg Event	Stable Manager
Jan Pedersen	Honorary President
Britt Carlsen	Press Officer
Susanne Barup	Ground Jury President
Mariette Sanders Van Gansewinkel	Foreign Dressage Judge
Kurt Christensen	Dressage Judge
Knut Danzberg	Dressage Judge
Alice Swab	Dressage Judge
Marlena Rucinska	Dressage Judge
Magnus Ringmark	Dressage Judge
Christine Prip	Dressage Judge
Joyce Van Rooijen-Heuitink	Dressage Judge
Janneke Petrie	Dressage Judge



LIVE

**VI STREAMER ALLE TOP EVENTS**

SE MED LIVE ELLER GENSE I ARKIVET NÅR DET PASSER DIG.



HEKVINNEN  
2019

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## STYRKEN GÅR I ARV



### CASSADO ASK

DVH 1279 | F. 2015 | 170 CM

Casall Ask – Corrado I – Lagano

## ACTION MAN ASK Z

DVH 1244 | F. 2014 | 170 CM

Action-Breaker – Calvados Z

– Sandro Boy



## JEWEL ASK Z

DVH 1325 | F. 2016 | 169 CM

Jaguar van Paemel –

Diamant de Semilly – Heartbreaker



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ST. SCHUFRO**

St. Moritz Junior  
– Don Schufro  
– Atatuerk

**BLUE HORS FARRELL**

Fuerstenball – Dacaprio – Wolkenstein II

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**BLUE HORS BARON**

Benicio – Sir Donnerhall I – Friedensfuerst



**BLUE HORS  
MONTE CARLO**

Glock's Dream Boy – United – Jazz



**BLUE HORS SANTIANO**

Sezuan – Romanov – Don Schufro

# ↓ JYSKE BANK BOXEN

From **16th-20th Oct.**



## Wednesday

19.00-21.00 CSI1 Big Tour

## Thursday

08.00-09.30 EY CUP U25

10.00-13.30 CSI3 Medium Tour

14.00-16.30 CSI3 Big Tour

17.30-18.45 CDI-W training

19.00-22.00 Dressurens Venner CDI3 Grand Prix

## Friday

08.00-09.30 CDIU25 Lövsta Future Challenge

10.00-14.00 FEI DRESSAGE WORLD CUP™  
Presented by Blue Hors

15.00-16.30 EY CUP U25

17.00-18.00 FEI Jumping Ponies Trophy

19.00-22.00 KASK CSI3 Big Tour 150 cm., LR

## Saturday

08.00-09.30 CDIU25 Lövsta Future Challenge

10.00-12.45 AVIAR CDI3 Grand Prix Special

13.30-17.00 FEI DRESSAGE WORLD CUP™ FREESTYLE  
Presented by ECCO

17.45-18.45 BMW SIX BAR CHALLENGE

19.45-22.00 CSI3 STUTTERI ASK GRAND PRIX JUMPING

## Sunday

08.00-10.00 Kingsland Pony Grand Prix

10.30-12.00 FEI Jumping Ponies Trophy  
Presented by Agria

13.00-16.00 VOGEL TROPHY, LR

# PROGRAMME

# PAVO HAL M

From **17th-20th Oct.**

## Thursday

- 08.00-10.30 CSI1 Small Tour
- 11.00-12.00 CSI-P
- 12.30-14.15 FEI Jumping Ponies Trophy
- 15.00-17.00 CSI3 Small Tour
- 17.45-19.45 CSI1 Big Tour
- 21.00-23.00 CDI2+CDIJYR Training

## Friday

- 09.00-11.30 CSI1 Small Tour
- 12.30-16.00 CSI3 Medium Tour
- 17.00-19.00 CDI2 Intermediar A
- 19.30-21.30 ClipMyHorse CDIY

## Saturday

- 08.00-10.00 CSI1 Big Tour
- 10.30-12.30 Hestemediet CSI3 Small Tour
- 13.00-14.00 PAVO CSI-P
- 14.45-16.45 EY CUP U25 GRAND PRIX
- 17.30-19.30 AVIAR CDI2 Intermediar B
- 20.00-22.00 ClipMyHorse CDIY

## Sunday

- 08.00-10.00 CSI3 Medium tour Consulation
- 10.30-12.30 CSI3 Small Tour
- 13.00-15.30 CSI1 Small Tour

Please note that the timeslots in this magazine are for reference only. To access the live-updated program scan the QR code or enter URL.



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